



**Articulation Agreement**  
Between  
**Illinois State University**  
and  
**Heartland Community College**

Heartland Community College and the Board of Trustees of Illinois State University (ISU) hereby form a cooperative relationship through this articulation agreement to better serve our public constituents, to smooth transfer, to minimize duplication of instruction, and to build on community college and university learning experiences. Both institutions recognize that by working together, their collective efforts are stronger than their individual efforts.

The two institutions agree to the following:

1. Acceptance into a specific ISU degree program is based on each individual transfer student meeting the conditions and considerations listed for that program. Specifically, students successfully completing an Associate in Applied Science in Digital Media degree program at Heartland Community College, prescribed in the attached transfer Guide, will be admitted to the Bachelor of Science degree in the Graphic Communications Technology program at ISU, subject to available capacity in the degree program.
2. The courses listed in the attached Transfer Guide that prescribes Heartland Community College courses have been reviewed and accepted for transfer to ISU as part of the B.S. in Graphic Communications Technology program. Students must meet all ISU graduation requirements, including General Education, as a condition of receiving the ISU B.S. degree.
3. Relationships between Heartland Community College and ISU faculty and administration are in the spirit of cooperation, and provide the basis of this agreement.
4. Representatives of both institutions agree to meet on a regular basis to assess curricular changes and other conditions that may affect the nature of the agreement.
5. This agreement does not preclude either institution from making curriculum changes, as it may solely deem appropriate in which case appropriate notice will be given to the operative academic personnel at the cooperating institution.
6. Appropriate publications and promotional materials regarding this agreement will be made available to all Heartland Community College students who express interest in the program.
7. Either ISU or Heartland Community College may terminate this agreement by giving one year's advance notice to the cooperating institution's president or academic vice president. All students admitted to ISU or enrolled at ISU at the time of such termination becomes effective shall be permitted the opportunity to complete their degree or program upon such terms and conditions as were in effect at the time the student was admitted.
8. This agreement is effective with the 2019 - 2020 academic year and is subject to renewal biennially for a total period not to exceed ten (10) years.

9. It is understood and agreed that neither party to this Agreement shall be legally liable for any negligent or wrongful acts, either of commission or omission, of the other, unless such liability is imposed by law and this Agreement shall not be construed as seeking to either enlarge or diminish any obligation or duty owed by one party against the other or against third parties.
10. Both parties agree to comply with all applicable federal and state nondiscrimination, equal opportunity and affirmative action laws, orders and regulations.
11. The relationship of each party to the other under this Agreement shall be that of independent contractor, and no employment, partnership or joint venture relationship shall be created by the entry into or performance of this Agreement by the parties.
12. Both parties affirm that, to the best of its knowledge, there exists no actual or potential conflict between such party's family, business, or financial interests and its obligations under this Agreement; and, in the event of change in either its private interests or obligations under this Agreement, and such party will raise to the other any questions regarding possible conflict of interest which may arise as a result of such change.
13. This Agreement may not be assigned by either party without the prior written consent of the other party. Such consent shall not be unreasonably withheld. This Agreement, attachments, and incorporated references shall constitute the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior communications and writings with respect to the content of said Agreement. This Agreement may not be amended by either party unless such amendment is mutually acceptable to both parties, and is reduced to writing and signed by both parties.
14. The failure of either party to enforce any provision hereof shall not be construed as a waiver of such party's right to enforce such provisions in the future. In the event that any provision of this Agreement shall be held to be void, voidable or otherwise unenforceable, the remaining provisions shall remain in full force and effect. This Agreement shall be governed by the laws of the State of Illinois, without regard to the conflicts of laws. Any dispute arising hereunder shall be brought only in the federal or state courts located in Illinois, all protest based on jurisdiction or venue being hereby waived. This Agreement may be executed in counterparts, including by facsimile signature, each of which shall be deemed an original, and all of which together shall constitute a single instrument.
15. Any notice required hereunder shall be deemed given when delivered in person or three (3) days after being sent by first class mail to the following addresses, which may be changed by notice provided pursuant to this Agreement:

**For ISU:**

**Ashley Berg  
Academic Advisor, Department of Technology  
Campus Box 5100  
Illinois State University  
Normal, IL 61790-5220**

**For Heartland Community College:**

**Dr. Dana L. King  
Chair of Business and Technology  
Heartland Community College  
1500 West Raab Rd.  
Normal, IL 61761**

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

**The Board of Trustees of Illinois State University**

**Heartland Community College**

Jan Murphy 11/21/19  
Dr. Jan Murphy, Provost Date

Keith Cornille 2/3/20  
Dr. Keith Cornille, President Date

Reviewed and Approved  
as to legal form  
Office of General Counsel

# Bachelor of Science in Graphic Communications

## 2 years Heartland Community College + 2 years Illinois State University

### Course Sequence

Note: This plan is based on the HCC 2019-2020 Catalog with an A.A.S. in Digital Media degree and the ISU 2019-2020 Undergraduate Catalog with a B.S. in Graphic Communications degree.

Fall Semester		1st Year HCC		Spring Semester	
IAI Humanities	3	COMM 101- Intro to Oral Comm	3		
ENGL 101- Critical Reading & Writing	3	MTH 141- Intro to Stats	4		
DMED 101- Introduction to Digital Media	3	*DMED 130 - Digital Layout and Design	3		
DMED 110 - Web Page Development	3	DMED 145 - Video Production	3		
*DMED 120 - Computer Imaging & Desig	3	CAD 101 - Introduction to AutoCAD	3		
	<b>Credits 15</b>				<b>Credits 16</b>

Fall Semester		2nd Year HCC		Spring Semester	
BUSN 110 - Intro to Business	3	CSCI 101- Intro to Computer Information Science	4		
BUSN 145 - Employment Success Strategies	1	PSY 101 - Intro to Psych	3		
IAI Life Science	3	DMED 280 - Computer Animation	3		
DMED 245 - Advanced Video Production	3	DMED 291 - Design Fusion	3		
IAI Fine Arts	3	**TEC 257 - Print Media Production (ISU)	3		
**TEC 150 - Graphic Communications Technology (I)	3				
	<b>Credits 16</b>				<b>Credits 16</b>

Fall Semester		3rd Year ISU		Spring Semester	
§ ENG 145 - Writing in Academic Disciplines	3	General Elective	2		
TEC 270 - Managing Technological Systems	3	§ MAT 120 - Finite Math	3		
TEC 351 - Cross Media Technology	3	§ PHY 105 - Fundamentals of Physics	4		
§ IAI Social and Behavioral Sciences	3	*TEC 352 - Prepress Technology	3		
§ IAI Social and Behavioral Sciences	3	TEC 353 - Color Management	3		
	<b>Credits 15</b>				<b>Credits 15</b>

Fall Semester		4th Year ISU		Spring Semester	
TEC 313 - Quality Sys. For Technology	3	TEC 330 - Applied Econ. Analysis for Tech.	3		
TEC 354 - Print Production Planning & Profit.	3	TEC 356 - Graph Comm. Business Practices	3		
TEC 320 - Project Management	3	TEC 350 - Packaging Design & Production	3		
§ IAI Humanities or Fine Arts	3	TEC 358 E-Publishing Management	3		
§ CHE 102 - Chemistry	3				
	<b>Credits 15</b>				<b>Credits 12</b>

- See ISU or HCC advisor for approved IAI lists.
- The Science, Math, and Technology requirement for the BS Degree will be met with the completion of TEC 313.
- The AMALI course requirement can be met with a Social and Behavioral IAI course and is required for graduation.
- \*\* Must be taken at ISU as a student at large
- A minimum of 42 Senior College Hours and 120 total hours are required for graduation.
- § Equivalent may be taken at HCC during summers or in addition to A.A.S. degree
- \*require a "B" grade or better to allow Technology Proficiency Credit for DMED 120 and 130 as Senior level hour